



NEWS & UPDATES

April 2023 **LIGHT TO USA** - TARGETING AMERICA WITH THE **GREAT CONTROVERSY**
GREAT NEWS! **WHY ARE WE DOING THIS?**

Between March 12 and April 14 we will have mailed 101,000 GC mailers. All going to North Dakota. We are praising the Lord that many are asking for the **FREE GREAT CONTROVERSY**.

Our outsourced Print and Mail service is working on sending to Montana and that will continue for some time. They have 128,000 mailers yet to send that will complete Montana. Please join us in **PRAYING** that all mailers will be delivered without mishap and that people will respond by ordering. And reading it.

The response rate has more than doubled with the most recent mailings and we are very happy for this.

GOAL FOR APRIL

To order printing of another 100,000 mailers. And, to start mailing by May 15. Costs \$18,600. Would you help with this. We have funds to send the 160,000 mailers that are on hand. BUT, we wish to be ready to order by April 20, another 100,000. **Share this letter with friends, family, church family and encourage them to consider participating.**

Marketing and Communications specialist

If you have skills in areas such as marketing, web management video or graphic arts we could use your expertise especially if you could donate your time. Call Carl 509-350-5553

Those of you who have been used to donating to Light 2 USA (Target America) through the Stateline church, please send your donations directly to Light 2 USA, Inc, PO BOX 597, Milton Freewater, OR 97862. You may find donation envelopes on the office window sill of the church secretary.

Look also for copies of our News/Updates on the literature table in the church lobby.

A valid question. Some have ask, "why not coordinate with others to avoid overlap?". This is also a good question. We have an answer to this latter question is - **"Publications must be multiplied, and scattered like the leaves of autumn. These silent messengers are enlightening and molding the minds of thousands in every country and in every clime.** —*The Review and Herald, November 21, 1878.*—{CM 5.2}

Some ministries like to leave a book at every door whether wanted or not. We applaud every effort. But we do cringe a bit to see books way-laid. **Light 2 USA is committed to mail to every home and business in AMERICA. But, we mail a small card at much reduced cost than that of sending or leaving a book.** With this card folks may order a **FREE** copy. Our cost for this - \$0.20 each home.

We understand that there will be some overlap. For this we are grateful and happy. Because, there are stories by some who have received more than one copy of the book, one well known SDA evangelist in particular told how he did not respond until the third book had been given him.

Our response is, let the "leaves" stack as much as is required to get through to whoever may be a seeker for truth.



Carl Sullivan,
President

Will you take time now to visit <https://light2usa.org/donate/> and SUPPORT this gospel ministry financially and with your prayers. Or mail your check to
LIGHT 2 USA, Inc,
PO Box 597
Milton Freewater, OR 97862
Call/Text 509-350-5553
THANK YOU.